

# A Crowning Achievement

As the Nation prepares to party, Gifts Today selects a number of Diamond Jubilee gifting opportunities and appropriate boxes in which to present same to the best effect.

The Queen's Diamond Jubilee isn't just a one-day event but rather a whole year of opportunity, the more so with the UK's population being swelled by a million or so visitors attending the Olympic Games, the majority of whom will want to take something back to remember their time in the UK.

Further still, quality gifts can be looked upon as an investment, particularly when purchased for the very young by adoring Grandparents! Queen Victoria was the last Monarch to celebrate a Diamond Jubilee and that was in 1897, two years before the commencement of the Boer War and some trinkets and china pieces purchased then for around 6d to 1/- now sell for £50 to £100 whereas items costing £5 to £10 then, now sell for many thousands of pounds!

The Diamond Jubilee and the Olympics will prove a Godsend to the troubled high street in 2012 so I advise retailers to 'grab the opportunity' and make the most of it. Display patriotic windows from now on, hang bunting throughout the spring, summer and even into the autumn and really go for it. The monumental happenings of 2012 are events that only come once in a lifetime and I urge you to push the patriotic button for all it's worth and remember, if the Scottish Nationalists get their way, this may be the last major outing for the Union Jack!

**Peter Hancocks**  
Editor

## TIME TO CELEBRATE WITH LESSER & PAVEY

6 February 2012 the nation will celebrate the Queens Diamond Jubilee and Lesser & Pavey has created a whole new, exciting, quality range to assist with the celebrations. The nation will also enjoy a Jubilee Bank holiday on 5 June so, from February through to the summer, the consumer will be looking to remember and celebrate her 60 years as head of the Empire.



Fine china display plates, 4.5" and 6", with a wonderful, happy image of her Royal Highness; A right royal cup and saucer and teapot; a York mug and coaster, a Windsor mug, fine china or bone china mugs and a travel mug; Jubilee tray, shopping bag, coaster set, paperweight, magnets and keyring; bone china trinket box and bell. There is so much to choose from and that's not all with colouring to befit a Royal Occasion and attractive gift presentation boxing to accompany most items you can help the consumer to celebrate and remember the Diamond Jubilee for many years to come.

[A fine selection of gifts items are pictured]

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## TWO 1,000 PIECE PUZZLES

What makes Gibsons truly stand out from the crowd is their extensive variety of jigsaw puzzles and their customers certainly won't be disappointed with over 50 new designs for 2012 from new and favourite artists plus two 1,000 piece puzzles to commemorate the Queen's forthcoming Diamond Jubilee.



Additionally, three exciting new licensed puzzles promise a stroll down memory lane for anyone who owned a coveted collection of Corgi cars, enjoyed a frenetic race of Scalextric with friends – or followed the 125 years history of Hovis. Not only that, Gibsons has introduced new piece counts to the range including 100 XXL and the challenging 2,000 piece puzzles.

[Pictured is one of the 1,000 piece Diamond Jubilee Jigsaws]

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## PORTMEIRION GROUP OFFERING

Spode and Royal Worcester are two renowned brands within the Portmeirion Group, both of which are boasting a fine Diamond Jubilee offering.

In response to popular demand, Spode is extending its Blue Room range with some beautiful gift ideas which include distinctively packaged jumbo cups and saucers as well as a special mug and plate to celebrate The Queen's Diamond Jubilee, whereas the big news from Royal Worcester is the launch of a beautiful and intricately detailed Diamond Jubilee collection, an understated and cool tableware range designed by Robin Levien called Buttermilk, and a number of patriotic and sport related gift boxed mugs.

[Pictured are Spode's Blue Room Diamond Jubilee Mug and Royal Worcester's Lion Head Vase]



## COMFORTING PATRIOTIC KNEES AND BOTTOMS THROUGH 2012!

To help celebrate and support the Queens Jubilee and our British Olympic Team, Burgon & Ball is quite rightly proud to unveil the latest addition to its hugely successful Kneelo range.

2012 will see the Kneelo, in its new livery, cushioning and comforting the knees and bottoms of patriotic well wishers throughout the UK, from the Mall and the Olympic Stadium in London to the picnic lawns of Glyndebourne and Wimbledon.

The iconic Union Flag Kneelo is an ultra-cushion kneeler incorporating memory foam technology to provide cushioned insulating, comfort during prolonged periods of inactivity or where seating space is limited.

Designed originally for use by gardeners, the Kneelo is now a commonly used by anglers, picnickers and outdoor hobbyists alike who appreciate its light weight versatility and luxurious comfort.

It's other advantages are a 'quick dry, wipe clean nylon cover, a waterproof layer of neoprene, luxurious layer of ultra-cushioning memory foam' and 'shock-absorbing EVA foam.

It has a RRP of £16.95 and it's dimensions are 50cm x 30cm x 5cm thick.

[The Kneelo is pictured]

**Web:** [www.burgonandball.com](http://www.burgonandball.com)